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Houston, TX – **Latina Voices is now part of the HoustonPBS family.** The innovative, first of its kind, Cable TV and internet streamed Talk Show begins airing on HoustonPBS Ch. 8 on February 22, 2009 at 2:30 p.m., featuring Houston community leader and award winning news woman Minerva Pérez; Rice University and Harvard Business School Alumna “Texas Super Lawyer” Sofia Adrogué; and Emmy-award winning PBS Anchor/Producer Patricia Grás as hosts.

Latina Voices is designed to empower viewers in general, and Latina(o)s in particular. With appeal to a mainstream audience, it will target the multi-generational, educated Bilingual Latina(o) professionals in the U.S and will serve as an English language source of information on issues and topics ranging from current affairs, business, politics and lifestyle trends with a touch of flair.

With the vast and growing Latina(o) population, 44 million according to the U.S. Census latest figures with projected gains expected, **Latina Voices** stands to make an impact in the way English-speaking Latina(o)s get their information about issues that affect them.

Seeing a lack of a Latina(o) voice in mainstream media, show creator and executive producer, Minerva Pérez, an award winning former News Anchor with ABC/13 Houston and KTLA News at Ten in Los Angeles, launched **Latina Voices** in February 2008.

Poised to take a front row seat in TV broadcast, New Media and cyberspace, **Latina Voices** will join the growing Talk Show genre focusing on empowering a community, empowering Latina(o)s, and educating people of all walks of life. Latina Voices can also be seen on Comcast Cable Ch. 16 (Houston), www.htvhouston.net and will be streamed on www.latinavoices.com.